



INSIGHT
CONSULTANTS

Company Profile

About Insight Consultants

We are a team of consultants that offers a range of services in the field of real estate - drawing from our combined experience in the local market, working mainly with both local and multinational organizations. We rely on our direct real estate experience and exposure to provide “*best practic methods*”, in order to make sound recommendations for effective solutions, and verify our conclusions through solid economic, market and financial analyses. The scope of our work focuses on Property Development Management, Sales & Leasing, as well as Marketing and Customer Satisfaction. We also provide three more lines of service that fall under Advisory Services; namely Tenant/ Owner Representation and Real Estate Advisory for organizations, and Off Market Opportunities.

In order to best serve our clients, we have developed the flexibility to work on a project regardless of the stage it has reached. Ideally it would be at the strategic level, from the early stage of Concept Development – in order to avoid future issues - but we are accustomed to be called upon to support in the Leasing/ Sales Management stage of a project. We also provide, After Sales Services Consultancy - as we firmly believe in the marketing strength of “word of mouth” and the importance of a satisfied client. Regardless of the task at hand, we look forward to apply processes and disciplines that meet the specific goals and objectives at hand, while focusing on the maximum ROI.

At Insight Consultants, we aim to be the partners of choice for all stakeholders in the real estate industry, both investors and developers - who are pursuing real estate investment and development opportunities – and always work to ensure successful results by performing the necessary research, managing risk, applying our experience in order to maximize profits and ultimately add value to every project at hand...

Why Work with Us?

We Offer:

- **Focus – Each team handles a specific project with no overlap**
- **Confidentiality**
- **Saving Time**
- **Saving Effort**
- **Providing you with “best practice methods” for efficient & effective results**

We believe that our clients' success is our success; we believe in professionalism and consistently maintain high standards for service and consultants; to be always able to bring the best team of senior consultants to bear on every project we tackle. We understand our clients business needs, we comprehend their business' specific language. We dream with them their dream, and combine all

efforts to make it a reality. We help enterprises explore extraordinary opportunities, even when this may be their first endeavor in the field of real estate, provide all the support needed to manage and sustain growth, and of course maximize revenue.

What We Provide for Your Business:

TECHNICAL SERVICES

- Property Development Management (Residential & Commercial Sectors – Retail & Offices)
- Sales & Leasing Consultancy
- Marketing Consultancy
- Customer Satisfaction Consultancy

ADVISORY SERVICES:

- Owner / Tenant Representation
- Real Estate Advisory for Organizations
- Off Market Opportunities

Understanding that each project is unique, we at Insight Consultants provide our clients with the most effective and efficient approach when it comes to our consultancy projects, in order to achieve outstanding results. Whether we are called upon from the beginning of the project, or are invited to improve a certain situation, in all cases, we thoroughly study the task at hand in order to understand the reality of the situation and then design a “solution” that is unique to your company, in order to optimize the operation and ultimately increase sales revenue.

Contacts:

Address: 15 El Rahalla El Boghdadi - Off El Nozha Street - Heliopoli 2nd Floor – Suite #6

Telephone: 012-10000125

Email: info@insight-consultants.com